

### Empowering your **Halal Business** through

# HALAL INTEGRATED PLATFORM



### WHAT IS HIP?

- Transforming the Halal Industry through Digital Innovation.
- A Virtual Networking Platform that connects stakeholders within the Halal industry ecosystem.

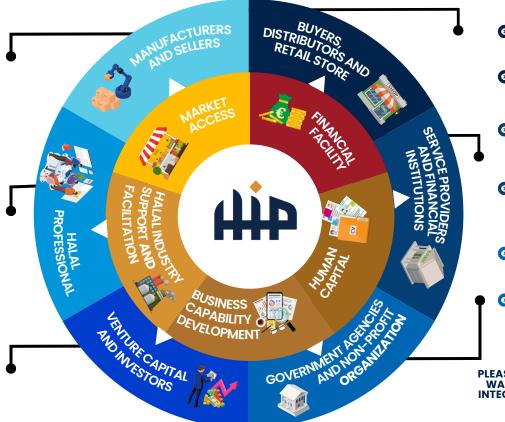
### **MISSION**

Digital platform that connects with industry players and facilitates the growth of companies in the Halal Industry. HIP members can utilise HIP to expand their market outreach.



# HOW DOES INDUSTRY PLAYERS UTILISE HALAL INTEGRATED PLATFORM

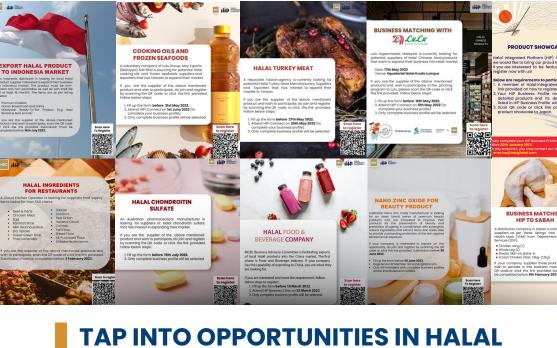
- To increase brand awareness and take part in the Halal supply chain.
- Tool for sourcing Halal Ingredients and expand the choice of suppliers.
- Expand market outreach beyond domestic market.
- HIP empowers Halal Executives by equipping them with tools to access Halal ingredients and products offered by HIP members. It serves as the go-to platform for Halal Professionals, connecting them with Halal product suppliers and other key players in the Halal Industry.
- Halal Assurance Management is made easy and much more efficient through HIP Pro digital platform.
- Job placement platform for Halal Professionals who works in the Halal Industry.
- HIP provides access to investors and venture capital to invest on players in Halal Industry.
- HIP members comprises of individuals, communities, and entities from the Halal Industry.



- User can connect to the Halal products and ingredients supplier through HIP.
- HIP provides tool for the users to search for Halal Ingredients and Products produced by HIP members.
- Engagement with Halal Industry players will be **more targeted and cost effective** as compared social media traditional marketing.
- HIP offers Service Providers access to the market for players to promote their products and services.
- HIP provide agencies access to Halal industry players to promote any initiatives or programs.
- HIP members comprises of individuals, communities, and entities from the Halal Industry.

FOR MORE DETAILS, PLEASE SCAN THE QR CODE TO WATCH VIDEO ABOUT HALAL INTEGRATED PLATFORM NOW!





# TAP INTO OPPORTUNITIES IN HALAL INDUSTRY AVAILBLE THROUGH HALAL INTEGRATED PLATFORM



emart24

## SCAN AND JOIN OUR TELEGRAM NOW!



# A QUICK STEP TO REGISTER TO HALAL INTEGRATED PLATFORM



- Register your account at **hip.hdcglobal.com.**
- Provide your email address and create a strong password.



Fill in the information on your company or organization



#### **PERSONAL** INFORMATION

Complete the user profile page by accurately entering your personal information.



SCAN OUR QR CODE TO WATCH OUR **TUTORIAL VIDEO!** 



PROMOTION PRICE

RM1.200

(exclude sst) NP: RM2.000

HIP STREET



#### LIST PRODUCT SKUS

 Key in the relevant information for each product/service, ensuring all details are completed.

### WHEREVER WE GO. YOU GO!

SHOWCASE YOUR BRANDS WITH US IN **HIP BOOKLET 2024** 

#### **ARE YOU READY TO ENHANCE YOUR** PRODUCT VISIBILITY TO THE NEXT LEV

Join us in showcasing your goods and services to a targeted audience in our exclusive HIP booklet. This is your time to make an impression on potential clients, business partners, and influential industry decisionmakers in the Halal sector. This booklet will be circulated at every Halal Development Corporation's main and official ground events.



INTERESTED? **SCAN NOW! AD SPACE IS LIMITED** 



2024 HIP Booklet **Registration Form** 



Diaital Booklet 2023

# HALAL INTEGRATED PLATFORM

# EMPOWERING YOUR HALAL BUSINESSES

**Connect With The Halal Integrated Platform!** 

A Virtual Networking Platform connecting stakeholders in the **Halal industry ecosystem**.

Join us to participate in the Halal industry, connect with the Halal Supply Chain, and leverage Big Data for growth.



Download for **Play Store** 





Download for **Apps Store** 















# HDC TRAINING CENTRE

Elevating Talents in the Halal Industry









# HDC TRAINING CENTRE'S TRAINING PROGRAMMES CAN BE CATEGORISED INTO 6 MAIN AREAS

#### E-LEARNING

- Halal Industry Fundamentals
- Malaysia Halal Certification

#### CERTIFIED

- Certified Halal Executive Programme
- Certified Halal Internal Auditing Programme

#### **GOVERNANCE**

Halal Master Class
 Halal Internal
 Governance &
 Compliance

#### E-LEARNING

Virtual learning experience through online access.

# 90

#### **AWARENESS**

Provide holistic view on principles and concepts of Halal.



#### BEST HALAL PRACTICES

Focuses on specific key areas in managing Halal integrity.

#### BEST HALAL PRACTICES

AWARENESS
Halal Industry
Fundamentals

- Malaysia Halal Certification
- Halal Assurance System
- Halal Internal Auditing
- **Halal Logistics**
- Halal
- Pharmaceuticals
- Halal Slaughtering
   Shariah
  Perspectives &
  Industry Practices
- Muslim-Friendly Hospitality Services

#### GOVERNANCE

Oa

Designed for top management in effective governance of Halal business.

#### COMPETENCY

Focuses on the 6 scopes required by JAKIM.

#### COMPETENCY

- Understanding Syariah & Fatwa
- Malaysian Standard
- Malaysian Halal Certification Procedure Manual
- Malaysian Halal Management System
- Halal Law and Policy
- Critical Ingredients





CERTIFIED

Specialised

modules to certify

skilled individuals

in integrating Halal chains.

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For more details, please scan the QR Code NOW! or Email us at training@hdcglobal.com









## HALAL CONSULTANCY **ADVISORY**

**Unlocking Your Halal Horizon** 



ALL ABOUT YOUR HALAL CERTIFICATION
Our professional consultancy and advisory services
extend beyond halal certification.



#### HALAL CONVERSION

We assist companies in meeting halal certification requirements and preparing for the application of a Halal certificate.

#### HALAL INTERNAL AUDIT

We assist Halal practices by thoroughly assess their compliance to Halal standards and quidelines.





#### HALAL ROADMAP

**Halal Business** Development of halal industry blueprints and action plans for governments intending to embark on the halal journey.

#### HALAL DUE DILIGENCE

We assist clients to assess their halal investments.



# UPGRADING AND EXPANDING HALAL

**BUSINESSES**Expand your Halal business with ease through our professional consultancy services.



#### Guiding You Towards Halal Certification

Our team of experts is dedicated to guide you through the certification process and ensure your compliance with Halal standards.



#### Illustrating Your Integrity in Halal

We provide professional comprehensive standpoints on your Halal performance, helping you to uphold the highest level of integrity and empower your halal products and services



#### Structuring Your Halal Governance **Architecture**

We provide expert assistance to develop your Halal Framework, i.e Crisis Management and Roadmaps.













### **HALAL PARKS**

Invest In The World's Largest Halal Hub



# TRUST US WITH YOUR NEXT BIG BUSINESS MOVE

Prospective investors will be able to choose from over 14 designated Halal Malaysia (HALMAS) industrial parks, all of which are fully equipped with cutting-edge facilities for efficient and effective Halal business. Our offerings are intended to facilitate seamless entry into the Halal industry through land purchase, land leasing, ready-built factories, and customized infrastructures.

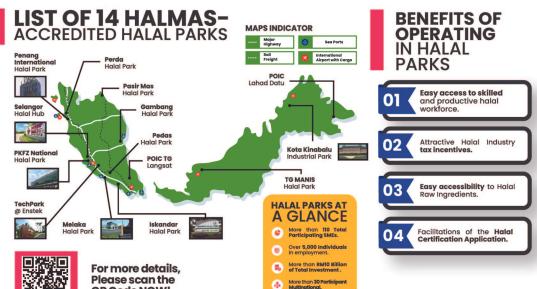
# ENGAGE US TO KNOW MORE ABOUT:



**QR Code NOW!** 











# ERP DESIGNED FOR HALAL COMPLIANCE: SAGE X3



Streamline Operations, Reduce Waste and ensure Halal Compliance Effortlessly



Real-time Insights for Smart Decisions, Scale Your Business with Confidence and Data Security and Traceability Guaranteed.



**Expand** Globally, Maintain Local Values **Embrace** Sustainability in Manufacturing **Exceed** Customer Expectations.

#### We have the experience.

Our teams consist of certified project managers, accountants and IT professionals focused on one goal: Supply clients with the knowledge and correct systems to maximise their business productivity and success.

### Since

#### **OUR STORY**

Since 2000, Synergy has been dedicated to understanding our clients' needs, ensuring we provide precise solutions. With a focus on software solutions by Sage, our commitment and expertise shine through in every project. From our offices in Australia and Malaysia, we've supported clients worldwide for over 30 years. Synergy - Where Your Business Meets Solutions.



#### **OUR VISION**

Actively seek out "best of breed" technology and evolve this into our clients' information system strategies where possible. This ensures that our customers are poised to leverage the absolute maximum ROI from their solutions with every technological advancement.



#### **OUR MISSION**

Every detail matters. Sage X3 ERP allows you to effortlessly track each step of your manufacturing process, ensuring airtight compliance with Halal requirements. Extend your Halal-compliant products to a wider market. Sage X3 ERP helps you uphold your Halal integrity, gaining trust across borders.

#### **CONTACT US**

SIS Synergy Consulting Sdn Bhd

Let's connect!



https://synergyap.com



info@synergyap.com



03-7932 2242 012 366 9170 (Imran) 012 312 6614 (Liza)





Halal Business Expansion Made Simple With 100% Shariah-Compliant Digital Financing funding SOCIETIES









#### Supercharge Your Business with Our Islamic Financing Solutions



Fuel Rapid Inventory Expansion Eliminate Financial Barriers!



**Enhance Business Productivity**Effortless Access to Immediate Cash Flow!

#### Why Funding Societies?



The largest SME digital financing platform in Southeast Asia



Disbursed more than 14.5 billion to SMEs across Southeast Asia



100% online application journey



Funding Societies Malaysia Modalku Ventures Sdn Bhd 201601019329 (1190266X) Unit 15.01 & Unit 15.02, Level 15, Mercu 3. KL Eco City, Jalan Bangsar, 59200 Kuala Lumpur





The Noor is a Muslim lifestyle app and has been designed to serve as a comprehensive solution for Muslims, accommodating to all their prayer-related requirements, Islamic purchases and their daily necessities.





Al Quran













#### **NoorCommunity**

Join TheNoor's exclusive membership program to spread kindness and receive great perks. As a member, you'll get automatic donations, free Takaful coverage, discounts on products and from merchants, plus many other benefits. Check out our packages and become part of our community today!













**SCAN HERE** 





# BECOME A PART OF THE GLOBAL MOVEMENT

Give Charity, Sadaqah, Zakat, and Waqf online. Corporate Donors are always welcome. We're based in Malaysia to serve the whole world.









SCAN FOR MORE FREE E-BOOK TITLES











#### **CTOS BASIS** (SUBSIDIARY OF CTOS DIGITAL GROUP)

Specializes in serving global data community with commercial credit reporting, business due dilligence and analytics services

#### Our Address

Tower A, Vertical Business Suite 09-12. Level 9 Avenue 3. 8, Jalan Kerinchi, Banasar South, 59200 Kuala Lumpur

#### Company Detail:

Tel: 603-2789 2281 Email: contact@ctosbasis.com.mv

#### PIC: Tan Hwai Jon

Corporate Development and Planning Manager hwaijon.tan@ctos.com.my 6016 427-5678

#### **Company Profile**

As a subsidiary of CTOS Digital Group, CTOS Basis serve global client-base across all industries for various digital solutions particularly for commercial credit reports, investigation and Business Services.

Check us out at ctosbasis.com.mv



#### **OUR PRODUCTS AND SOLUTION LIST**













Global UBO Reports







Credit Manager (Powered by CTOS Data System)







#### RASA ROSZ

Cooking, as easy as 1,2,3!

## WE CREATE SPECIFICALLY FOR THE **UNIQUE ASIAN PALETTE.**

#### **Our Address:**

D5-2-10 Block D5, Solaris Dutamas 1, 50480 Hartamas Height, Kuala Lumpur

#### Company Detail:

Tel:+6013 808 2772 Fax: +60364111171 Email: sales@rasarosz.com

#### **Company Profile**

Rasa Rosz, established in 2018, with a mission to provide everyone with simple, practical solutions to everyday challenges through premium, usercentric-food-based products and services.



SCAN, EXPLORE & BUY OUR PRODUCT!





RATU TUMIS ASAM PEDAS (100g/ 1kg)



RATU TUMIS GULAI (100g/ 1kg)



RATU TUMIS SAMBAL (100g/ 1kg)



RATU TUMIS SUP (100g/1kg)



SAMBAL CENDAWAN SHITAKE (200G/ lkg)



SAMBAL IKAN BILIS (200g/ 1kg)







# We don't skimp on quality and we don't compromise on taste. We aim to redefine junk food. We made it healthier, tastier & easier to enjoy.

#### **Our Address:**

No. 7, Jalan PJS9/6, Bandar Sunway, 47500 Subang Jaya, Selangor, Malaysia

#### Company Detail:

Tel:+6012 505 8200 Email: eatzybites@gmail.com Facebook: eatzybites Instagram: eatzybites\_popyummy

#### **Company Profile**

Eatzy Bites, established in 2018, brings diverse Malaysian flavors to your life through Popyummy Snacks. Our homemade recipes offer guilt-free snacking with high-quality, halal ingredients. Satisfy your cravings without negative feelings.



SCAN, EXPLORE & BUY OUR PRODUCT!





Salted Egg Cereal Crackers @ 40g



Spicy Cuttlefish Seaweed Crackers @ 40g



Snow White Mini Rolls @ 40g



Crispy Churros Stixs @ 40g



Spicy Cuttlefish Seaweed Crackers @ 100g



Salted Egg Cereal Crackers @ 180g



Spicy Cuttlefish Seaweed Crackers @ 160g



Snow White Mini Rolls @ 180g



Crispy Churros Stixs @ 180 q



#### NRB FOOD INDUSTRIES

Well Blend, Fine Cut, Original Taste of Gula Melaka

#### ADD NATURAL SWEETNESS TO LIFE WITH MALASA GULA MELAKA

#### LET'S GET IN TOUCH

+6019 6555 003 (Raidee) +606 263 9916 (Office)

malasagulamelaka@gmail.com

Melaka Halal Hub Plot 28, Jalan EP Serkam 8, Serkam, 77300 Melaka

malasagulamelaka.com (O) @malasagulamelaka

MALASA Gula Melaka

malasagulamelaka



#### **Company Profile**

Established in 2010. We make Coconut Palm Sugar (Gula Melaka) in a variety of shapes and forms; cylinder block, cube block, syrup-based, granule and paste type. We also provide OEM services to companies who want manufacture and package their own brand!



SCAN, EXPLORE & BUY OUR PRODUCT!



#### lombo Pack

- Organic Coconut Sugar 90g
- Syrup Gula Melaka 120g

#### **OUR PRODUCT LIST**



Retail 450g (450g)







Brittle (400g)











#### **SUNBEST**

Made from finest quality ingredients

#### **SUNBEST IS THE BEST CHOICE**

#### Our Address:

No 24, Lorong Besi 4, Jalan Teluk Pulai, 41100 Klang, Selangor, Malaysia

#### Company Detail:

Tel: 03-33747761 Mobile no: 012-2788835 Email: info@tskbeverages.com

#### **Company Profile**

Since 2010, TSK Beverages (M) Sdn Bhd involves in F&B manufacturing for export and local market. With international recognised certifications such as HACCP, GMP and Halal has given the company extra mileage within the international buyer.



SCAN, EXPLORE & BUY OUR PRODUCT!

# National States





















#### ORDINARY, BEYOND SNACKS SINCE 2004

#### **Our Address:**

11, Jalan 5, Semenyih Hi-Tech 5 Industrial Park D.E, Jalan Sungai Lalang, 43500 Semenyih, Selangor

#### Company Detail: Tel: 03-8723 9388

Fax: 03-8723 8466 Fmail: niboufnb\_info@nibou.com

#### **Company Profile**

Nibou F&B is a subdivision of Nibou Industries (M) Sdn Bhd. It focuses on halal snacks and confectionery such as pudding. We wish to offer beyond regular pudding yumminess and colour your mundane life with goodness.



SCAN, EXPLORE & BUY OUR PRODUCT!











BEBEE Flavoured Honey (375ml)







#### ARDENT SPICE & SEASONING (M) SDN BHD

"Flavouring the World, One Bite at a Time!"

#### MALAYSIAN PIONEER OF COLD-GRINDED **SPICES**

#### **Our Address:**

Lot 19, Jalan Cempaka 4 Taman Anugerah Suria, Kampung Sungai Choh, 48000 Rawana, Selangor.

#### Company Detail:

Tel: +6019-231 7225 Email: info@ardentspice.com

#### **Company Profile**

Established in 1993, Ardent Spice is a custom spice processor and blender utilizing cold-grinding technology to provide superior taste, aroma, and flavour for our customers.

We offer OEM options for clients looking to manufacture and pack their own brand of spice & seasoning products.



**SCAN, EXPLORE** & BUY OUR PRODUCT!















### Rainbow Wellness

#### with the highest concentration of organic vegan Omega 7 from the purest Himalayan sea buckthorn

### **CardiBerry**™

#### PROUD RECIPIENT OF **THE MIHAS 2022** MOST INNOVATIVE F&B AWARD

#### **Our Address:**

D-7-3A, Capital 4, Oasis Square, No. 2, Jalan PJU 1A/7A, Oasis Damansara, 47301 Petaling Jaya, Selangor, Maľaysía

#### Company Detail:

Tel: +603-7660 3036 Fax: +603-7660 3039 Email:

hello@rainbowwellness.co

#### **Company Profile**

Rainbow Wellness is a curator of natural and nutritional food skincare supplement for holistic wellness and beauty.

Our products are cruelty-free, veganfriendly and made from sustainable sea buckthorn.



**SCAN, EXPLORE** & BUY OUR PRODUCTS!





CardiBerry (15 sachets x 7g)



fairieVite Seaberry Baby Leaf Facial Cleanser (100 ml)



















#### **COLLECTIVE MARKETING SDN BHD**

One-Stop Halal Certified Products Sourcing Hub



#### FROM GLOBAL HALAL FINDS TO MALAYSIA'S OWN SEARCHING PARTNERS FOR "MADE IN MALAYSIA" VIA OEM MANUFACTURING

#### **Our Address:**

B-17-02. Pavilion Unit Embassy Corporate Suite, G-Vestor Tower, No 200, 50450 Jalan Ampang, Kuala Lumpur.

#### Company Detail:

Tel: +6 016 689 2233 (Chloe) Tel: +6 014 370 1111 (Nicholas) Email:

chloechong00@gmail.com

#### **Company Profile**

Rely upon our company as your estéemed partner for comprehensive array of halal products and ingredients.



SCAN, EXPLORE & BUY OUR PRODUCT!



#### RENOWNED PRODUCT CATEGORIES





Dairy, Beverage, Fruit Juice



Flavours (Savoury, Sweet, Daily)



Gelatin



**Edible Oils And Fats** 



Health Products, Chinese Herbal Medicine



**Cosmetics And Personal Care Products** 



Aquatic Products, Seafood, Canned Products



Industrial, Chemical Products



#### Reliable EIT LIFESTYLE SDN BHD

Ditgitize Your Business Today, Embraze Digtally Business Tomorrow

# DIGITIZE YOUR BUSINESS TODAY EMBRAZE DIGITALLY BUSINESS TOMORROW

#### **Company Profile:**

EIT Store is dedicated to encouraging and enhancing digitalization for the SME and education sectors. Our curated selection of international IT brand products is tailored to enhance productivity & innovation with SME & educational institutions to embrace technology, streamline their operations, and stay competitive in the digital age. With a commitment to Trust, Reliable and Genuine, we aim to be your trusted partner in navigating the digital age effectively and efficiently.

#### **Our Address:**

83, Jalan Sutera Tanjung 8/2 Taman Sutera Utama, 81300 Iskandar Puteri, Johor, Malsysia

SCAN, EXPLORE & BUY OUR PRODUCT!

#### **Company Detail:**

Tel: 6016-7715551 Fax: 607-5588690 Email: pohlee@eitstore.asia





INTEL





AMD



**ASUS** 



LENOVO



**SAMSUNG** 



ZEBRA



**KINGSTON** 



Halal Integrated Platform Empowering Your Halal Business Through Halal Integrated Platform

YOUR PREFERRED

# **HEALTHCARE MANUFACTURER**

**Natural Wellness** is an award-winning specialty healthcare company, with a focus on White Labelling, Private Labelling and Contract Manufacturing of natural supplements, nutraceuticals, OTCs, pharmaceuticals and personal care products offering an end-to-end solution from R&D, formulation, manufacturing, product registration to packaging consulting.



### **Preferred Commercialization Partner**



Complete range of Halal expertise and Shariah compliant products



Fastest Route-To-Market Commercialization strategy



Conforming to local and international accreditations



Extensive pre-clinical and clinical studies







CERTIFIED TO ISO 9001:2015







#### Our Business Model



**BUSINESS-TO-BUSINESS** (B2B)



**END-TO-END (E2E) APPROACH** From product development to distribution with a manufacturing facility in Malaysia



LINE OF **EXPERTISE** 



Natural Wellness Industries Sdn. Bhd (531940-D) No.78, Jalan Kilang Midah, Taman Midah, 56000 Cheras, Kuala Lumpur, Malaysia Tel: +6 03 9171 5329 Fax: +6 03 9171 4073

info@mynaturalwellness.com









# Berwakaf untuk Bantu

## **USAHAWAN KECIL DAN SEDERHANA (PKS)**

Program ini adalah di bawah seliaan Halal Development Corporation Berhad (HDC) dan Yayasan Waqaf Malaysia (YWM). Dana Wakaf Halal PKS merupakan Dana Pusingan dan bertujuan untuk membantu PKS Halal dalam pembelian aset berupa mesin atau peralatan.

> \*Sumbangan wakaf kepada program ini layak mendapat potongan cukai di bawah Subseksyen 44(11C) Akta Cukai Pendapatan 1967.





Salurkan sumbangan ke Wakaf Halal PKS melalui Akaun Yayasan Waqaf Malaysia di



Maybank 566010553307





Wakaf Halal PKS, Wakaf Melestarikan Usahawan PKS





Corporation



#### For more information

#### **Halal Development Corporation Berhad**

5.02, Level 5, KPMG Tower, First Avenue, Persiaran Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan, Malaysia.



(a) +60 14-275 9279



hip@hdcglobal.com



http://hip.hdcglobal.com

#### Follow us













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