



Halal Development  
Corporation



**PIJ HOLDINGS**

# WORLD HALAL EXCELLENCE AWARDS (WHEA)

23 OCTOBER 2025 | DESARU COAST CONFERENCE CENTER, JOHOR



# INTRODUCTION

## About World Halal Excellence Awards

Established and organized annually by Halal Development Corporation (HDC), the World Halal Excellence Awards (WHEA) is a premier global recognition platform celebrating outstanding leadership, innovation, and operational excellence across the halal industry.

Since its inception in 2009, WHEA has honored over 200 individuals and organizations spanning industries such as halal finance, logistics, healthcare, food & beverage, innovation, and franchise operations.





# AWARD CATEGORIES

LEADERSHIP

STATE PERFORMANCE

SME

INTERNATIONAL BUSINESS

PROMINENT BRAND

LOGISTICS

PHARMACEUTICAL

HEALTHCARE

COSMETICS

CONTENT CREATION

TOURISM

TECHNOLOGY & INNOVATION

DIGITAL PLATFORM

FOOD & BEVERAGES

FRANCHISE

INTERNATIONAL RELATIONS

FINANCIAL SERVICES

INDUSTRIAL PARK

WOMAN ENTREPRENEUR

YOUTH ENTREPRENEUR





PAST WINNERS



# AWARDS NOMINATION

## ➤ NOMINATION PROCESS

SUBMISSION OF  
NOMINATION

EVALUATION OF NOMINEES  
BY INDEPENDENT AUDITOR

PRESENTATION OF  
AWARD ON EVENT DAY

## ➤ EVALUATION CRITERIA

CONTRIBUTION TO  
HALAL INDUSTRY

COMPANY  
PERFORMANCE

AWARD SHORTLISTING  
CRITERIA

STRATEGIC ENGAGEMENT  
WITH HDC

## ➤ NOMINATION FEE

**RM1,000** for two (2) category nominations

# TABLE PACKAGES

## ➤ SILVER - RM10,000

- Ten (10) seats per table
- Corporate logo on HDC website, social media & collaterals
- Pre & post event media coverage

## ➤ GOLD - RM15,000

- Ten (10) seats per table
- Corporate logo on HDC website, social media & collaterals
- Pre & post event media coverage
- Corporate video to be looped during event
- Entitled to provide corporate gifts to attendees



# CALL TO ACTION


## ➤ Nominate Now!

[Awards Nomination Form \[Microsoft Forms\]](#)



## ➤ Partner with WHEA

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 [www.hdcglobal.com](http://www.hdcglobal.com)

# THANK YOU

We appreciate your time and interest in the World Halal Excellence Awards (WHEA).

Together, let's continue to recognize and celebrate outstanding contributions that drive the global halal economy forward.

