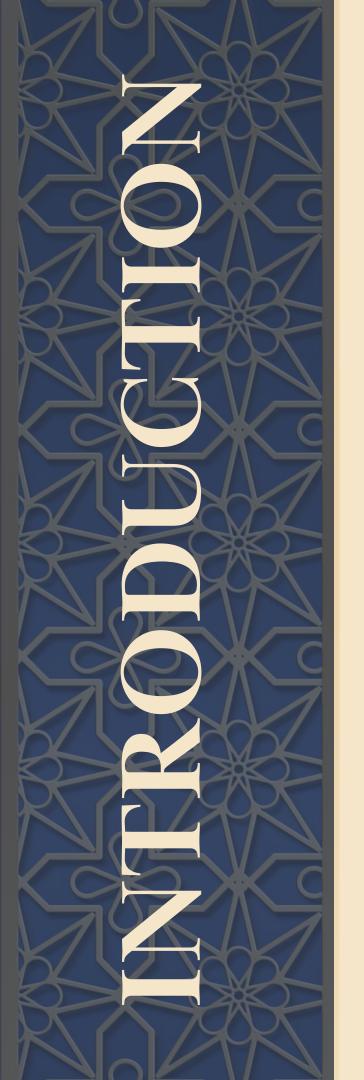






# WORLD HALAL EXCELLENCE AWARDS (WHEA)

23 OCTOBER 2025 I DESARU COAST CONFERENCE CENTER, JOHOR



#### **About World Halal Excellence Awards**

Established and organized annually by Halal Development Corporation (HDC), the World Halal Excellence Awards (WHEA) is a premier global recognition platform celebrating outstanding leadership, innovation, and operational excellence across the halal industry.

Since its inception in 2009, WHEA has honored over 200 individuals and organizations spanning industries such as halal finance, logistics, healthcare, food & beverage, innovation, and franchise operations.









# AWARD CATEGORIES

**LEADERSHIP** 

STATE PERFORMANCE

SME

INTERNATIONAL BUSINESS

PROMINENT BRAND

**LOGISTICS** 

**PHARMACEUTICAL** 

**HEALTHCARE** 

COSMETICS

**CONTENT CREATION** 

**TOURISM** 

**TECHNOLOGY & INNOVATION** 

**DIGITAL PLATFORM** 

**FOOD & BEVERAGES** 

FRANCHISE

INTERNATIONAL RELATIONS

FINANCIAL SERVICES

INDUSTRIAL PARK

WOMAN ENTREPRENEUR

YOUTH ENTREPRENEUR

















Kuala Lumpur Chinatown





## PAST WINNERS

**NOMINATION PROCESS** 

SUBMISSION OF NOMINATION

EVALUATION OF NOMINEES BY INDEPENDENT AUDITOR PRESENTATION OF AWARD ON EVENT DAY

**EVALUATION CRITERIA** 

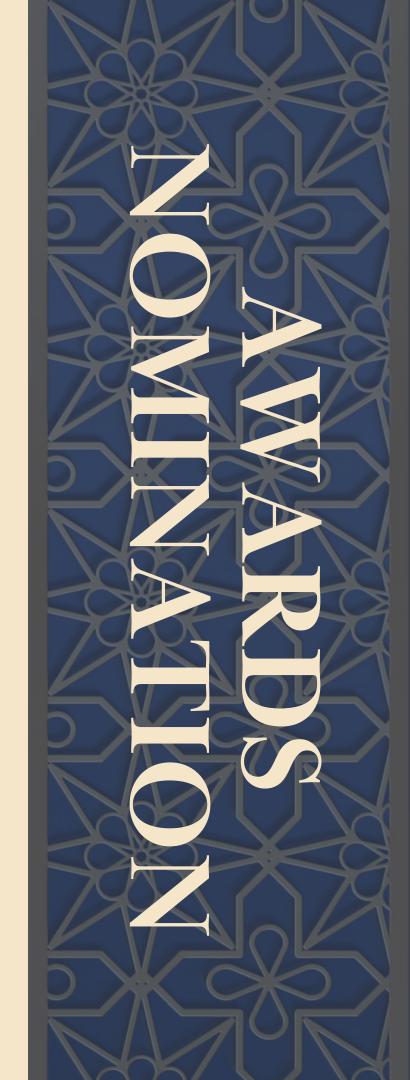
CONTRIBUTION TO HALAL INDUSTRY

COMPANY PERFORMANCE

AWARD SHORTLISTING CRITERIA STRATEGIC ENGAGEMENT WITH HDC

**NOMINATION FEE** 

RM1,000 for two (2) category nominations



# TABLE PACKAGES

#### SILVER - RM10,000

- Ten (10) seats per table
- Corporate logo on HDC website, social media & collaterals
- Pre & post event media coverage

#### **6** GOLD - RM15,000

- Ten (10) seats per table
- Corporate logo on HDC website, social media & collaterals
- Pre & post event media coverage
- Corporate video to be looped during event
- Entitled to provide corporate gifts to attendees

## CALL TO ACTION

Nominate Now!

Awards Nomination Form [Microsoft Forms]



Partner with WHEA



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## THANK YOU

We appreciate your time and interest in the World Halal Excellence Awards (WHEA).

Together, let's continue to recognize and celebrate outstanding contributions that drive the global halal economy forward.





